

Campus-Community Alcohol Partnership

2017-2019



STUDENT AFFAIRS

Changing the CULTURE

The University of Nebraska-Lincoln began a concerted effort to lower the binge drinking rate among students in 1997. A prestigious grant from the Robert Wood Johnson Foundation provided support from 1998 through 2007, which led to the development of NU Directions, a campus and community partnership designed to influence change through environmental policy, enforcement and education.

Binge drinking at Nebraska has decreased by 24% since 1997, BUT OUR WORK IS NOT DONE.



Nebraska has come a long way in decreasing the prevalence of students who binge on at least one occasion in the past two weeks from 62% in 1997 to 38% in 2015.

Despite tremendous accomplishments and efforts in the past, high-risk drinking continues to challenge our campus.

In fall 2016 an uptick in the number of students transported to The Bridge (detoxification center) with Blood Alcohol Content exceeding 0.20, and the number of students transported to local hospitals for acute alcohol intoxication demonstrated increased need for campus and community intervention.

In response, the Vice Chancellor for Student Affairs commissioned for a task force to address negative behaviors associated with high-risk alcohol consumption. The Campus-Community Task Force to Reduce High-Risk Drinking, comprised of faculty, staff, students, law enforcement and business owners, used a collective impact model to establish progress indicators and priorities.

Our goal is **TO REDUCE BINGE DRINKING**
at the University of Nebraska-Lincoln
to **35% by 2019.**

METRICS OF SUCCESS

DECREASE

- The number of students who violate laws/policies
- The number of wild party complaints associated with student-hosted parties
- The number of students admitted to The Bridge

2016-2017 STATS

1,469 alleged violations of the Student Code of Conduct
418 alcohol citations from law enforcement

45 disorderly house citations to students
(11% of those cited for alcohol violations)

217 students admitted to The Bridge
Average BAC of 0.209

“Quote about the commitment to change the campus culture and promote academic success.”

METRICS OF SUCCESS

INCREASE

- The percent of students who intervene in high-risk situations
- The percent of students adopting protective behaviors

2016-2017 STATS

58% of students reported when they observe a friend who had too much to drink, they are most likely to try to stop the behavior.

50.6% of students avoid drinking games

46.9% of students set number of drinks in advance

79.7% of students eat before/during drinking

77.3% of students keep track of how many drinks are consumed

Making Change HAPPEN

CAMPUS-COMMUNITY ALCOHOL PARTNERSHIP PRIORITIES

- #1 Identify and communicate expectations, accountability and consequences for individual student behavior.
- #2 Identify and communicate expectations, accountability and consequences for student group behavior.
- #3 Provide relevant and meaningful alcohol education for students in all phases of their tenure at the university.
- #4 Reduce the incidence and prevalence of dangerous drinking occurring in a social host setting.
- #5 Encourage and/or sustain campus, local and state alcohol policies consistent with safe, responsible and legal sale, service and consumption of alcohol.

Setting the STANDARD

1 | EXPECTATIONS, ACCOUNTABILITY & CONSEQUENCES FOR INDIVIDUALS

- Clarify key university-wide alcohol-related messages/policies.
- Explore partnerships to strengthen consistency and breadth of messages for alcohol expectations, policies, procedures and consequences.
- Review, update and improve consistency of communication provided to prospective/current students by Greek councils and individual fraternity and/or sorority chapters.
- Increase collaboration between University Police Department (UPD), Community Service Officers (CSOs), private security services and Greek community.
- Review, update and improve timing of communications provided to prospective/current students and parents by University Housing.
- Increase collaboration between UPD, CSOs and University Housing.
- Include student/parent-related messages, resident alcohol use data, and updated UPD/CSO info in staff and student leader training.

2 | EXPECTATIONS, ACCOUNTABILITY & CONSEQUENCES FOR GROUPS

- Develop online training program for student groups.
- Make group violations to the Student Code of Conduct (SCC) available to the public based on established criteria.
- Provide educational materials related to SCC.
- Educate about adjudication process including process and timeline.
- Establish a subordinate hearing board to educate, advise and adjudicate group violations to the SCC.
- Develop a matrix outlining minimum and discretionary sanctions.
- Establish general guidelines to help student groups address problematic alcohol-related behaviors among individual group members.

Inspiring Good CHOICES

3 | ALCOHOL EDUCATION

- Provide on-boarding success education for new undergraduates.
- Display educational messages in classrooms during class periods.
- Integrate alcohol education topics into college sequence of courses on personal and professional development.
- Offer near 21st birthday “drinkers education” experience.
- Continue focus on alternative activities.
- Use NSE and CAP data to educate about norms prior to and upon arrival to campus, and to promote group interventions based on unique needs of groups.
- Train advising faculty and staff on Motivational Interviewing techniques.

4 | REDUCING DANGEROUS DRINKING IN A SOCIAL HOST SETTING

- Collaborate with students and student groups to offer a safe and responsible game day experience.
- Implement a revised version of the FailSafe program for student groups.
- Educate students about the consequences associated with high-risk social events including social host laws and disorderly house citations.
- Investigate a party registration program similar to those adopted by UMass-Amherst and the University of Colorado.
- Develop an education campaign designed to provide students with practical tips for planning and hosting a safe and responsible party.
- Increase opportunities for Greek new member classes to socialize without alcohol.
- Explore adoption of a Community Safety Officer program in identified neighborhoods.

Supporting STUDENTS

5 | POLICIES

- If necessary, amend the Good Samaritan Law to include limited legal liability for both the caller and the person of concern.
- Collaborate with the Nebraska Liquor Control Commission to draft, introduce and pass legislation regulating alcohol on charter buses.
- Collaborate with Diversion Services to notify students about diversion eligibility and shift responsibility for education/service to the university.
- Collaborate with local alcohol retailers to implement a third party contract for Greek groups and student organizations.
- Collaborate with The Bridge to implement a policy/protocol for transporting students who live on campus back to campus following their release.
- Collaborate with The Bridge to implement a policy/protocol for connecting admitted students with CAPS.

**NO MATTER YOUR ROLE,
YOU CAN HELP.**

Students

- Help correct misperceptions by sharing information with friends and classmates. Resources are available to help you at <http://go.unl.edu/alcohol>.
- Lead by example. Remember that you have a choice in the actions you take.
- Encourage peers to follow the law and adopt protective behaviors.

Faculty & Staff

- Familiarize yourself with the Campus-Community Alcohol Partnership and resources available at <http://go.unl.edu/alcohol>. Encourage peers to do the same.
- Don't be afraid to correct misperceptions about drinking in college.

Parents

- Discuss alcohol and clearly communicate expectations with your student. For tips, visit <http://powerofparenting.unl.edu>.

Together we can create a
healthier environment that
**REDUCES HIGH-RISK
DRINKING.**

Contributing Partners

UNIVERSITY OF NEBRASKA-LINCOLN

ASUN Student Government
Campus Recreation
Interfraternity Council
Institutional Equity & Compliance
Office of Fraternity & Sorority Life
Office of the Vice Chancellor for Student Affairs
Panhellenic Association
Residence Hall Association
Student Conduct & Community Standards
Student Involvement
Student Legal Services
University Health Center - Counseling &
Psychological Services (CAPS)
University Health Center - Health Promotion &
Outreach
University Housing
University Police Department

IN THE COMMUNITY

City of Lincoln
DelRey Ballroom
Lancaster County Responsible Hospitality Council
Lancaster County Diversion Services
Lincoln Police Department
Nebraska Liquor Control Commission
Real Estate Owners & Managers Association
The Bridge Behavioral Health